

Managing the measurement of benefits

3 hour masterclass 4pm—7pm

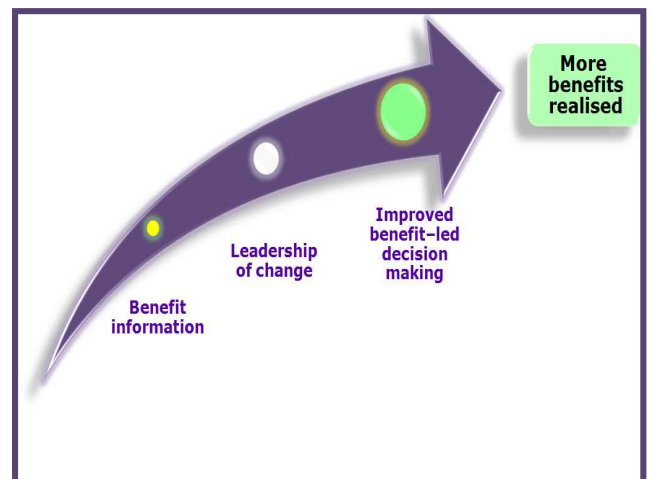


Measurement consumes significant resource—and yet much of it is wasted. Leaders of change are often making decisions on the basis of information relating to the delivery of capability (time, cost, quality) rather than to the realisation of benefits. In these organisations managing the development of good quality information on benefits is a pivotal role. For maximum impact the improvements in benefits information will be ‘pulled’ by improvements in benefit-led decision making. This session will help to clarify your vision for the way forward and maximise your influence on the decision makers.

Benefits of attending

An experienced benefits practitioner facilitates gallery presentations, table top exercises and discussions with your peers from other organisations. The session will help you to plan immediate and effective improvements to your management of measurement, and to influence your organisation’s decision makers to make best use of the information provided. In particular to

- use internal and externally focused outcome based agreements to demonstrate effective ways of working to decision makers
- expand the principles of managing measurement into tools for creating consistent disciplined information
- inform a gap analysis of the capability and capacity for improving measurement within your organisation



Who should attend ?

- Portfolio Managers
- Senior Programme Managers
- Leaders of Measurement and Reporting

Contact us : benefits@sigma-uk.com or phone on 01372450272

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2011 dates

Thursday
12th May
Wednesday
13th July

Cost £350
+ VAT

Cost includes
an e-copy of
the material &
refreshments.

How to book

www.sigma-uk.com

or call us on

01372 450272