

Managing Successful Programmes

An Overview of MSP

What is Programme Management?

Think of a single project. Now think of several related projects which all contribute to a new business capability. Managing this portfolio of projects is called a "Programme". It provides the vital link between business strategy and projects.

However, co-ordinating this portfolio, ensuring that benefits are realised, that the programme stays in touch with business strategy, is a major management challenge.



Managing Successful Programmes (MSP) is a Guide developed for the UK Government, which describes how to identify the Vision (the Vision Statement) for the programme. This Vision may be to deliver a new service, or to perform the same service but in a more efficient way, or simply to be better than the competition.

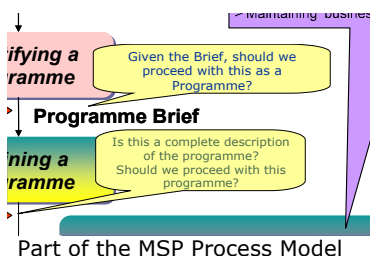
This course is based upon the MSP Guide leading to the APM Group Examination in Programme Management.

Designed for

Programme Managers, Business Change Managers, Account Managers, Project Directors, Business Strategists, Consultants.

Prerequisites

Some experience of leading or managing major change.



- Duration: 1 day
- Non-Residential
- 12 maximum participants

How you and your organisation will benefit

Managing Successful Programmes (MSP) gives your organisation a framework for programme management. You will benefit from best practice and experience from a wide community of programme managers. This will improve your chances of realising real business benefits.

By the end of this innovative day's seminar you will be able to:

- Explain when and why a programme approach is necessary for strategic change
- Understand this Best Practice Approach to aligning projects to your strategy
- Construct a basic Outcome Relationship Model
- Identify better appointments to programme management roles
- Identify what's missing in your programme
- Take a benefits-driven approach to selecting projects
- Name the four critical success factors of a programme
- Understand the programme approach to risk and quality management
- Effectively manage your programme's business case
- Gain efficient control of a whole range of complex range of activities
- Appreciate the vital role of the Business Change Manager and how that compliments the Programme Manager
- Describe the different levels of qualification in MSP

Complementary solutions

- MSP - MSP to Practitioner Level(5 days)
- MSPI – MSP to Intermediate Level (3 days)
- MSPP – MSP from Intermediate to Practitioner level (2 days)
- Leadership by Design (1 day)
- Management of Risk (3 days)
- Vision & Values Workshop (1-2 days)
- Managing Change Workshop (1-2 days)
- MSP & PRINCE2™ Executive Briefing (up to 1 day)

Seminar Outline

Some of Topics Covered

- The Enterprise Perspective on Programmes
- The Difference between Programmes and Projects

The MSP Approach to:

- Organisation and Leadership
- Benefits Management and Strategic Performance
- Stakeholder Management
- 'Strategic Chain' in MSP:
- The Programme Mandate
- The Programme Brief
- The Vision Statement
- The Blueprint
- Benefits Profiles
- The Project Portfolio
- Governance Documents
- The Programme Business Case and Plan

Programme Management Processes

- Identifying a Programme
- Defining a Programme
- Governing a Programme
- Managing the Portfolio
- Managing the Benefits
- Closing a Programme
- Fitting it all together with a Strategic Case Study.

Briefing on the current MSP examinations structure, including:

- Foundation Examination
- Intermediate Examination
- Practitioner Examination.

The trainer had the ability to inspire and motivate.

MSP Delegate August 2006

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